

Google my Business

- GMB Page Creation
- GMB Page Optimization
- Google Verification
- Local SEO
- Citation - 10 Links
- Review Monitoring
- Content Posting
- Regular Page Maintenance
- Reviews (Extra)

Advanced Level

- Page Ranking
- No of citation,links
- Regular Maintenance
- Regular Posting
- Review Monitoring
- Duration 3 months

Search Engine Marketing

- Google Ad Account creation
- Billing and Details
- Conversion Tracking
- Search Ads
- Display Ads
- Map Listing Ads
- YouTube - Skippable
- YouTube - Non - Skippable
- YouTube - Discovery ads
- YouTube - Instream ads
- Smart Ads
- Performance max Ads



Social Media Marketing

- Business Account setup
- Pixel Installation
- Audience creation
- Event Setup

Any one of the below Ads

- Brand Awareness Ads
- Traffic Ads
- Lead generation Ads
- Video Ads
- Engagement Ads

Extra

- LinkedIn Ads
- Twitter Ads
- Pinterest Ads

Scan to Know More



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THINK • PLAN • DO



Branding and designing

- Logo
- Business Card
- Flyer
- Invitation
- Coupon / Ticket
- ID Card
- Testimonial
- PPT
- Magazine Ad
- Banner (Custom)
- Promo Video (Premium)
- Digital Framing for Custom video
- Brochure
- Booklet (per page)
- Merchandise
- Menu Card
- Custom Sheet
- Infographics
- Letter Head
- Sign Board
- Product package design
- Content Animated Video
- Promo Video (Premium)
- Social Media Designs (Monthly - 10 Designs)
- Social Media Designs (Monthly - 15 Designs)
- Social Media Designs (Monthly - 30 Designs)
- Social Media Design (Single)
- Custom Design Service (Monthly / Yearly)
- Startup Branding Package (Logo, Business card, SMD-10, Brochure, Letter head, Promo Video (Basic), Invitation, ID card)

Web Designing

- Hosting and Domain
- Website security / SSL / Security Plugin
- 6 Page Business Website
- Basic Content Writing
- Premium Themes (Extra)
- Business Email ID
- Enquiry Form
- Responsive website design
- SEO Friendly website
- Google Analytics Integration
- Google Search Control Integration
- Social Media Integration
- Web Maintenance
- Livechat + Whatsapp Integration (Extra)

Advanced Level

- File backup - Monthly (Extra)
- Web Maintenance - Fixing Bugs / Error
- Seasonal Changes
- Yearly Renewal of Domain, Hosting and SSL (Extra)
- Updating Images and graphics
- Updating Latest offers



Social Media Optimization

- Facebook Business Page Creation
- Instagram Business Page Creation
- Social Pages Optimization
- Bio Optimization
- Content Creation - 15 Posts
- Content Posting and Scheduling
- Post Optimization
- Hashtag Research
- Organic Promotion
- Social Media Integration in website
- YouTube Page creation (Extra)
- Twitter Page Creation (Extra)
- LinkedIn Page creation (Extra)
- Pinterest Page Creation (Extra)

Advanced Level

- Posting Package
- Post Optimization
- Organic Promotion

SEO

- SEO Audit
- SEO Plugin Installation
- Google Analytics Integration
- Google Search Console Integration
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Keyword research - 5 Keywords
- Competitor Analysis
- XML Sitemap creation & Submission
- Media Optimization
- Backlink Submission - 20 Links
- Blogging (Optional)

Advanced Level

- Ranking
- No of backlinks
- Duration 3 or 6 Months
- Regular Sitemap Submission